

## THRUXTON NEIGHBOURHOOD PLAN – BUSINESS SURVEY 2016

Thrupton Parish Council is engaging with a Government planning initiative called the Neighbourhood Plan. This aims to give local residents and businesses more influence over how the area in which they are located develops in the future.

Thrupton has started work on a Neighbourhood Plan for the whole Parish, run by a Steering Group made up of residents and representatives from Thrupton Parish Council. The scope of the Neighbourhood Plan includes all buildings (existing and future) and the infrastructure required to support them, including Businesses.

When completed and approved, the Thrupton Neighbourhood Plan will be incorporated as part of the wider TVBC District Plan and sit alongside the Local Test Valley Borough Council Plan approved in January 2016. The policies and specific plans adopted will influence planning decisions affecting residents and businesses in Thrupton for many years in the future. We are therefore very keen, through this survey, to ensure that we take account of your own business's needs and preferences.

To support the first stage of the Neighbourhood Plan process, we need to find out what residents and businesses think about Thrupton parish. We not only want to know about the existing facilities and services available here, but also those which will be required to sustain our community in the future. Residents received a separate survey in March.

This is the Business Survey and is dedicated to finding out what businesses think and what they need for the future.

As a business operator we would like your views on what Thrupton parish is like to do business in. Please will you take a few minutes to complete the survey form by visiting <https://www.surveymonkey.com/r/ThruptonNP>

Alternatively, please complete the questionnaire below and contact Kate Phillipson on 01264 772875 who will arrange for it to be collected. Please return the survey by **20<sup>th</sup> May 2016**.

Please note that all data supplied will be treated as confidential and will be anonymised before being published in a summary form.

If your business operates from locations in addition to within Thrupton Parish, please answer this survey for the premises and the sector of your business that is based in Thrupton.

If you have any questions or would like any help completing the survey, please contact Kate Phillipson on the number above.

PLEASE NOTE THAT ALL REFERENCES TO 'THRUXTON' REFER TO THE PARISH OF THRUXTON AND NOT JUST THRUXTON VILLAGE

Thank you for taking the time to do this – it is much appreciated.

## The Business

1. Company Name: \_\_\_\_\_

2. Address : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. Postcode: \_\_\_\_\_

4. What sector is your business in? (Please tick all those relevant)

4.1 Agriculture

4.2 Construction/Development

4.3 Financial/Insurance

4.4 IT Services

4.5 Scientific/Technical

4.6 Wholesale Trade

4.7 Arts/ Entertainment

4.8 Health and Social Care

4.9 Manufacturing

4.10 Tourism

4.11 Business/Professional Services

4.12 Education & Training

4.13 Hotels and Food

4.14 Retail

4.15 Transport

4.16 Other- please specify \_\_\_\_\_

\_\_\_\_\_

5. How many years has your business been operating in Thruvton Parish? (Please circle)

0-1    2-3    4-5    6-10            11-20            21-30            31+

6.0 If operating less than five years in Thruvton parish, why did you locate in Thruvton?

- 6.1    Transport links
- 6.2    Quality of premises
- 6.3    Proximity to suppliers
- 6.4    Proprietor lives in Thruvton
- 6.5    Affordable premises
- 6.6    Incentives offered
- 6.7    Quality of employees
- 6.8    Proximity to customers
- 6.9    Availability of skills you required

6.10 Other- please specify \_\_\_\_\_

---

### Employees

7. How many staff are employed in your business in Thruvton Parish (including you!)?

1    2-3    4-5    6-10    11-30    31-50    51-75    76-100    More than 100

8. Roughly, what percentage of the employees in your Thruvton Parish premises LIVE in the parish?

- 8.1    0-25%
- 8.2    26-50%
- 8.3    51-75%
- 8.4    76-100%
- 8.5    Don't know

9. Employment and skills (please tick all that apply)

9.1 My workforce suffers from particular skills gaps

9.2 Please give details \_\_\_\_\_

---

9.3 I have had difficulty recruiting appropriate skilled staff over the last 12 months

9.4 I have recruited apprentices/ work placement staff in the last 12 months

9.5 I have an issue retaining staff due to the business location

9.6 The reason for this is: \_\_\_\_\_

---

10. Do you offer flexible working hours to staff? Yes / No

10.1 If yes, what % of staff are offered flexible working:

10.2 up to 10%

10.3 11-25%

10.4 26-50%

10.5 51-75%

10.6 76-100%

11. What % of the employees in Thruxton parish regularly work from home?

11.1 up to 10%

11.2 11-25%

11.3 26-50%

11.4 51-75%

11.5 76-100%

## Premises

12. What is the size of your current work space?

12.1 Work from home

12.2 Under 93 sq m (1,000 sq ft)

12.3 94-465 sq m (1001-5,000 sq ft)

12.4 466-929 sq m (5,001-10,000 sq ft)

12.5 930 – 1,858 sq m (10,001-20,000 sq ft)

12.6 Other (Please state) \_\_\_\_\_

---

13. Do you think your current workspace will suit your needs for the next ten years?

13.1 Current premises are likely to be suitable

13.2 We are already taking steps to improve our premises

13.3 We are already taking steps to locate to suitable alternatives

13.4 In Thruxton Parish

13.5 Away from Thruxton Parish

13.6 Prefer not to disclose

13.7 If your workspace is likely to become unsuitable over the next ten years, please explain why? \_\_\_\_\_

---

14. If you were to expand within the next ten years, what additional space would you require?

14.1 Under 93 sq m (1,000 sq ft)

14.2 94-465 sq m (1001-5,000 sq ft)

14.3 466-929 sq m (5,001-10,000 sq ft)

14.4 930 – 1,858 sq m (10,000-20,000 sq ft)

14.5 1,859 sq m+ (20,000 sq ft +)

14.6 Prefer not to disclose

14.7 Other (please state) \_\_\_\_\_

---

15. In your view, is there suitable capacity/quality of business space to support any expansion of your business within Thruxton Parish?      Yes / No / Don't know

15.1 Can you expand on your answer? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

16. 'My customers, suppliers and visitors find it easy to do business with me in Thruxton'. Using the scale below indicate how much you agree or disagree with this statement

- 16.1 Strongly agree
- 16.2 Agree
- 16.3 Neither agree nor disagree
- 16.4 Disagree
- 16.5 Strongly disagree

17. Please rank the following issues in relation to their positive or negative impact on your business where 1 has a strongly negative impact and 5 a strongly positive impact

- 17.1 Proximity of your office to your suppliers/customers
- 17.2 Access to major roads
- 17.3 Restrictions on/congestion on roads
- 17.4 Availability of parking
- 17.5 Availability of public transport
- 17.6 Frequency of public transport
- 17.7 Other, please specify \_\_\_\_\_  
\_\_\_\_\_

### Services

18. What additional business facilities would you like in Thruxton Parish, if any?

\_\_\_\_\_  
\_\_\_\_\_

19. What services would you like to be available to your employees in Thruxton?

---

---

20. Is the IT infrastructure adequate to support your business? Yes / No

If no, please explain \_\_\_\_\_

---

21. Are utilities and essential services adequate to support your business e.g. mobile phone reception, power supplies etc? Yes / No

21.1 If no, please explain \_\_\_\_\_

---

22. What, if any, transport issues affect your business? \_\_\_\_\_

---

23. Do the public transport options available for staff to get to and from work meet the staff needs? Yes / No

24. Please add any further comments regarding the services in Thruxton Parish. \_\_\_\_\_

---

---

---

---

**In Summary**

25. What three things, if any, do your staff mention most about working in the Thruxton parish?

**Positive**

25.1 \_\_\_\_\_

25.2 \_\_\_\_\_

25.3 \_\_\_\_\_

**Negative**

25.4 \_\_\_\_\_

25.5 \_\_\_\_\_

25.6 \_\_\_\_\_

26. Overall, how satisfied are you with Thruxton Parish as a place to do business?

26.1 Very satisfied

26.2 Satisfied

26.3 Neither satisfied or dissatisfied

26.4 Fairly dissatisfied

26.5 Very dissatisfied

27. Is there anything that the Parish Council or other local organisation could do to support better links within the business community in the Parish? Yes / No

27.1 If yes, please expand your answer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Thank you for completing this survey. We appreciate your time.**

**Your contact details**

Contact Name: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

I am /am not happy to be contacted in the future:  
to follow up any points on this survey Yes / No  
on other Neighbourhood Plan activity by the Parish Council Yes / No  
for other community issues Yes / No